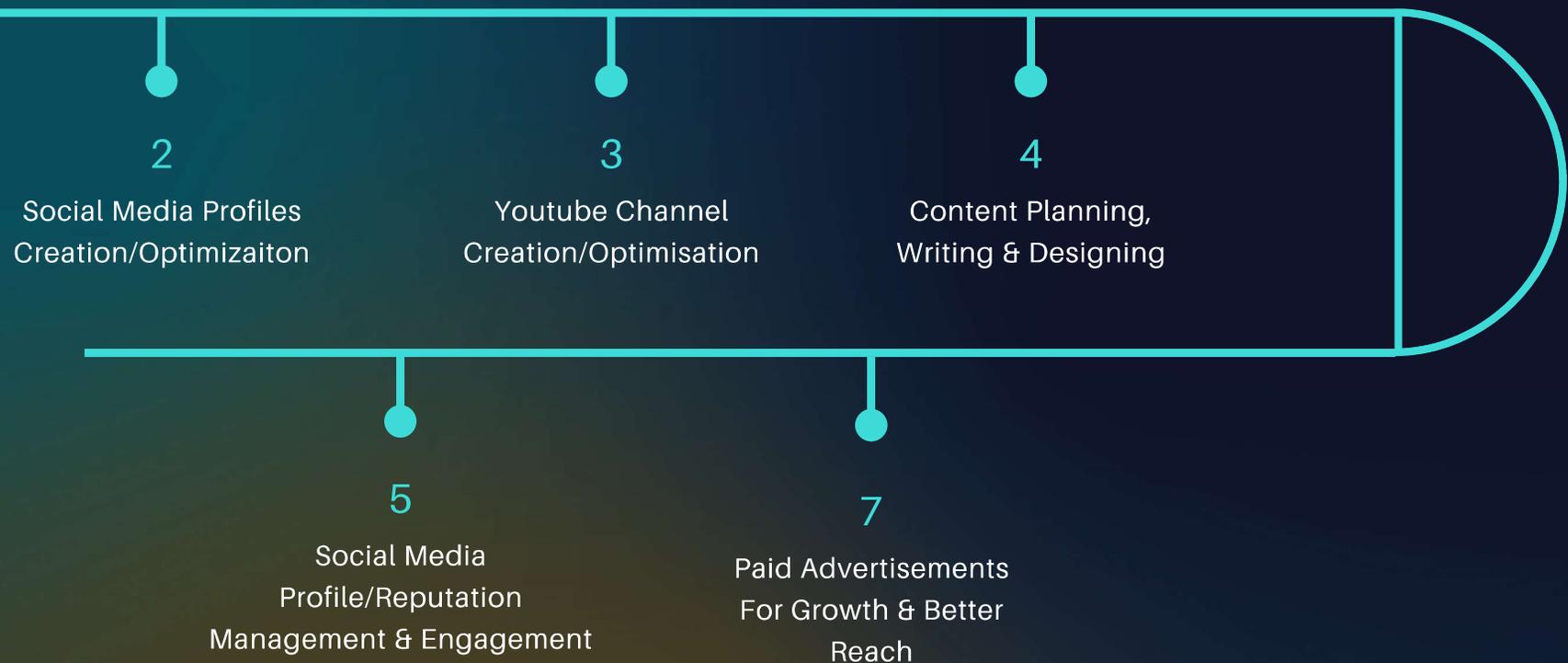
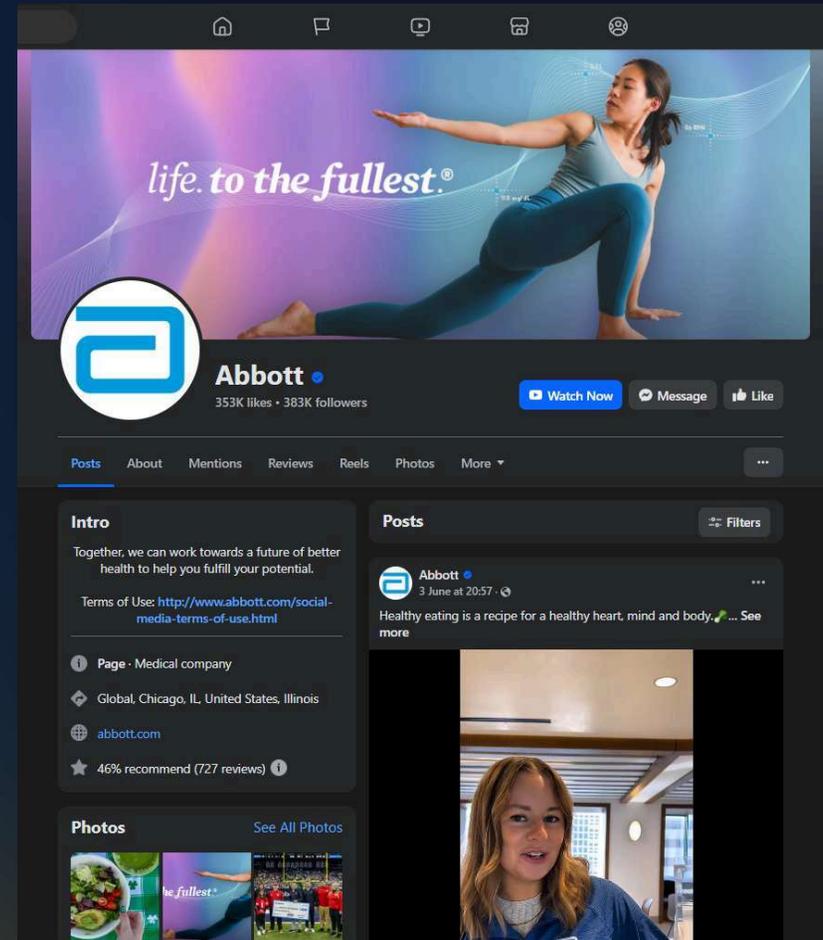


Social Media Project Flow



Social Media Profiles Management

- Platforms to Target: Facebook, Instagram, LinkedIn (+ others on request)
- Page/ profile creation & optimization.
- Monthly publishing content planning, approval, designing & Publishing.
Suggested qty = 12 Posts & 4 Stories.
- Caption writing & Hashtag research
- Timely publishing & scheduling.
- Sharing in relevant communities for better reach.

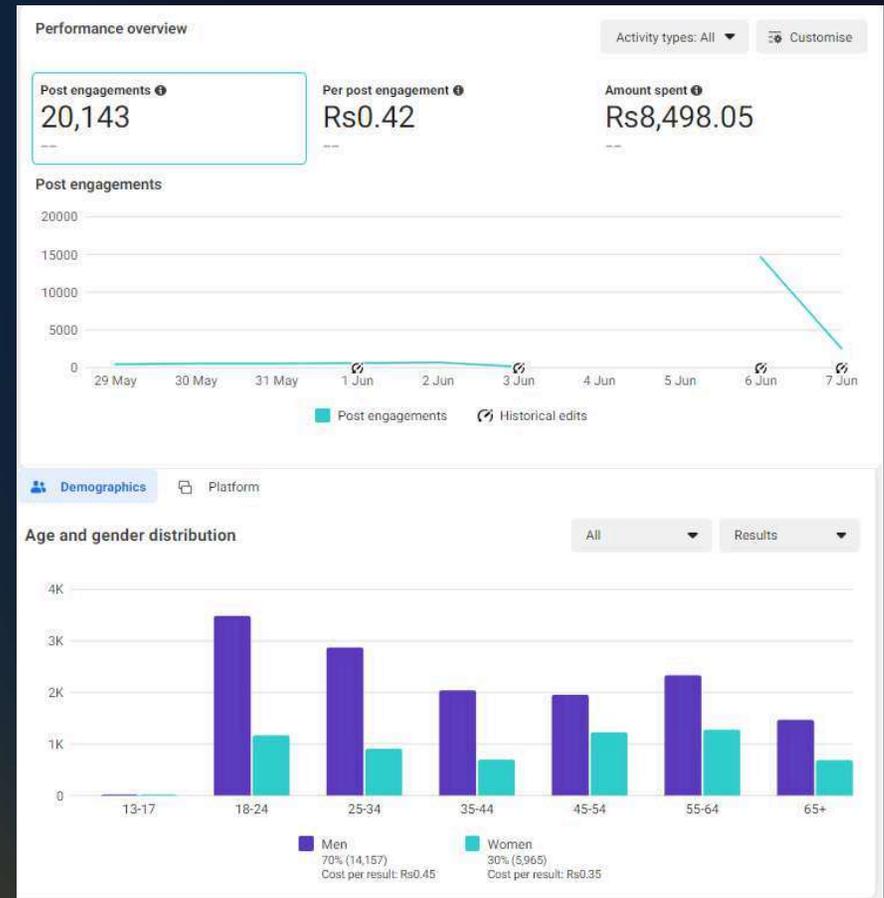


Optimization of the profile as per the branded standards



Social Media Marketing

- Ad planning & forecasting.
- Generating audience segmentation.
- Ad copywriting & designing.
- A/B testing for best performance.
- Conversion tracking & pixel setup.
- Continuous monitoring & optimization.
- Ads reporting & analysis.



Achieve results in less time